

Blog Post Checklist

Writing

- spelling/grammar
- links to my own content
- links to outside content
- call to action
- natural keywords/SEO
- Tweetable quotes
- catchy/SEO title
- image sized & keyword named

Sharing

- schedule 3+ tweets
- pin or Schedule pins
- schedule Facebook share, page & profile
- shared on G+
- shared on other forms of social media